

Memo

To: All Homeowners
From: Kellie Howerton, C.A.M.
Date: February 2013
Re: Whiteflies

As you may already know, whitefly is becoming a big issue throughout the Naples area. There are currently two types of these insects causing concern, the Ficus Whitefly and the Rugose Spiraling Whitefly.

The Ficus Whitefly attacks ficus plants causing the leaves to yellow, drop and the branches to die. If left untreated the entire ficus plant will die.

The Rugose Spiraling Whitefly attacks a much larger array of plants and trees. These flies congregate on the underside of leaves to feed and reproduce. They also can secrete a wax hindering the plants osmosis. If left untreated the plant can become weakened and disfigured.

It is the recommendation of Leo Jr.'s as well as the Strand Homeowners Board of Directors that any homeowner who has plants and/or trees most affected by these insects get them treated as early as possible to eliminate/prevent the infestation. Below is pricing that has been provided by Leo Jr.'s, please contact them or another licensed and insured vendor to arrange for treatment.

- Foxtail, Royal, Coconut, Washingtonia, & Carpentaria - \$40
- Christmas & Pigmy Date - \$12 per stalk
- Black Olive & other hardwood trees are priced by the diameter at breast height. – Pricing ranges from \$60 - \$105
- Ficus – 4 ft. \$1.75 per linear foot, 6 – 8 ft. \$2.85 per linear foot, and 8 ft. and up \$3.55 per linear foot

If you have any questions or concerns regarding this matter please contact Alex Mumm at 239-289-5693 or myself at 239-280-3991. Thank you